

## PROFESSIONAL SURVEY RESEARCH ■

Haven Insights offers professionally-managed survey research and custom analytics that empower growing organizations to understand their market, enhance their customers' experience, and make truly informed decisions with real-world consumer data.



### MANAGED SURVEYS ■

From scope & strategy to hands-on survey programming, we manage survey projects with one goal in mind: Specific answers to our clients' unique questions.



### TARGETED PANELS ■

We leverage our vast network of panel providers to drive targeted traffic to your survey—responses from real people with real opinions about your product or service.



### DATA ANALYSIS ■

Our analysts dig deep into your survey response data to extract meaningful information—insights that empower you to make truly data-driven decisions.



## SELECTED CLIENTS ■

AHRI  
CoralD Networks  
ePray  
G3ict  
Grove City College  
Heart a Cancer Fighter  
MIT Sloan  
U.S. Department of Justice

## PROJECT TYPES ■

Benchmarking/Tracking  
Brand Perception  
Customer/Member Satisfaction  
Customer Targeting  
Focus Group Recruiting  
Market Trend Forecasts  
Market Segmentation  
Message Development/Testing  
Price-point Research  
Prototype/Product Concept Testing  
Pulse Polling

[www.HavenInsights.com](http://www.HavenInsights.com)